



# Arganica

FARM CLUB

Local Foods, Delivered Fresh.

## ARGANICA HEALTHY WORKPLACE MEMBERSHIP

{ Providing delicious foods for a healthy lifestyle. }

{ Reducing health care costs through healthy eating. }

{ Make buying local food easy, not work. }



## Arganica Healthy Workplace Membership

### Who we are

Arganica is the mid-atlantic region's premier on-line, year-round provider of local, artisan, and organic foods and beverages. Arganica's innovative membership-based model combines an easy-to-use e-commerce platform and direct delivery to offer the freshest and widest selection of healthy food choices possible. Arganica and its members share a strong community-focused mission dedicated to supporting the local food movement.

### What an Arganica corporate membership means to your company

Promoting healthy, sustainable lifestyles is the easiest and most cost-effective way companies can improve productivity, reduce sick days, and support the local community and economy. Arganica corporate membership can help you do this by providing your employees year-round access to a wide variety of healthy, local foods. Unlike Community Sponsored Agriculture (CSA) programs, your employees get to choose what they want each week, and we deliver it directly to your employees' home or to the office. Membership adds significant value to a company's benefits package, bolstering both company and brand image, and ensuring your company attracts and retains the best talent.

### Reduce corporate healthcare costs simply by eating healthy

Encouraging your team to adopt and sustain a healthy diet with fresh, unprocessed, additive-free foods can save your company money on healthcare costs. Over the past decade, health insurance rates have skyrocketed. In 2009, monthly premiums in the United States were 131% higher than they were in 2000, according to the Kaiser Family Foundation. This is largely due to the high cost of treating diseases related to unhealthy diets. Make health, through eating better, the easy choice for your time-pressed employees with an Arganica membership.

### Healthy and delicious food for an active lifestyle

Our fresh local produce comes from the best no-spray, low spray, and organic growers. Local family farms provide the highest quality milk, cheese, eggs, and fresh meats. Our whole-grain breads are made with the freshest ingredients at local bakeries. A diverse range of local artisan products is also available — everything from simple-to-make healthy pastas, unprocessed dips and sauces, to vegetarian, vegan and gluten-free specialties. Arganica's menu changes with the seasons and features many special seasonal offerings, including a variety of free range, hormone-free meat options and fresh seafood such as oyster, crab and locally caught flounder and rockfish. The staff at Arganica is always searching for the best local and regional foods, many of which are produced only in small quantities and are true culinary delights.

# HOW DOES IT WORK?

## The Arganica Healthy Workplace Membership is priced at a low monthly fee per employee and includes:

### { A simple to use e-commerce web platform for weekly food purchasing }

Reduce employees' extra trips to the grocery store by providing an easy-to-use web-based ordering system. Once a corporate membership is in place, your team can simply go to [www.arganica.com](http://www.arganica.com), fill out an order form, and fresh healthy food is on the way via our eco-friendly delivery system, which incorporates reusable crate liners and returnable packaging, bottles, and ice packs.

### { Flexible, tax saving payment terms }

Membership fees can be paid by the company, split between the company and employee, or deducted, pre-tax, from the employee's remuneration (combined with a company health benefit package). Monthly billing is also available.

### { Value for money }

Employees receive valuable time- and cost-saving benefits, including the best prices on all food items, special promotional offers, and free home or office delivery. As part of our welcome package, members will also receive two \$25 gift certificates allowing them to sample new and exciting products. In total, all new corporate members get up to \$350 in total value with membership.

### { Convenient, time-saving delivery schedule }

Weekly delivery of each custom order can be arranged directly to your employee's door or collectively to your company's premises. For companies that choose collective employee delivery, you will receive a \$50 discount in the annual fee for each employee participant. Delivery typically occurs each week on Thursday afternoon, but if your company signs up 100 or more employees, a customized collective delivery schedule can be arranged for any day of the week.

### { Free returnables pickup }

Arganica takes sustainability and environmental stewardship seriously. Arganica delivers all food in sturdy, reusable crate liners and other returnable containers, such as glass bottles for milk, seltzer water and maple syrup. Arganica manages all deposits and pickups of returnable packaging as part of our service, which saves your employees from having to lug their returnables back to a store.

### { Tasty news to get to know your food }

Your team can access tons of information from our website and weekly blog posts on food, farming, and all things Arganica ... as well as other news about the "locavore" scene.

### { Weekly corporate delivery option }

Tired of the same old, non-healthy vending options in the company break room? Need delicious artisan delectables for an upcoming board meeting or holiday party? Fresh fruit, vegetables and a wide variety of food, snack and beverage options can be delivered weekly directly to your company for your employees to enjoy. Your company can select different options a la carte or let the Arganica team create weekly selections based on pre-determined parameters. Offerings can be designed for any size company, be as diverse or simple as needed, and depending on the size of the order, have a customized delivery schedule.

### { A unique chance to eat right and do good }

Arganica tries, whenever possible, to link our members to the local food chain and provides ample opportunities for them to support the sustainable practices of family farmers and small-batch artisans who produce the delicious food that we all love to eat. From farm visits to volunteering, Arganica keeps members in touch with the community, local producers and local food sources. Your employees can know that they are supporting the local economy and increasing the incomes for a community of local producers each time they purchase a product with an Arganica membership.

**This sounds perfect.  
Sign my company up!**

SIGNING UP IS EASY.

Contact

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{ **arganica.com** }